



MISSION

Spotlight

Parents and babies at St. Vincent's East have some new "suite" surroundings



A new birth suite at St. Vincent's East

Parents and babies at St. Vincent's East have some new "suite" surroundings: St. Vincent's East's new birth suites are now open. On May 9, a blessing was held for the nine new labor delivery recovery postpartum (LDRP) suites.

This opening is part of an overall \$6 million renovation and expansion of the labor and delivery area. St. Vincent's East is the primary healthcare provider for eastern Jefferson County, St. Clair County and Blount County. For years, St. Vincent's has been known as the place "where babies come from", and parents and families alike rave about the facilities and quality of the nursing care in our birth suites.

At St. Vincent's East, our nursing staff provides that same compassionate care, but the facilities do not have the same impact they did in 1985 when they were last upgraded. In 1985, renovations to the St. Vincent's East labor and delivery unit created the first LDRP suite in the state of Alabama. However, these suites are now in need of an upgrade, and St. Vincent's is working to provide these new rooms for all of our new parents and babies.

The new birth suites offer a hotel-like

atmosphere with flat screen televisions, heated toilet seats, bathrobes, refrigerators, enhanced privacy and a new spacious waiting room for family and friends.

Each room also features a sleeper sofa to allow families to stay together throughout the celebration of new life. Because these are LDRP suites, they allow mother and baby to remain in the same room throughout the entire delivery process.

If a situation arises where a Cesarean section must be done, there are also operating and recovery rooms available, and even a special room, the Kathy Bedsole Suite, where parents can stay if their baby has need for special care in our neonatal intensive care unit (NICU).

This renovation to our labor and delivery area will be completed in the next 12 to 18 months and will provide mothers and fathers the warmest environment possible for welcoming a new child into the world.

St. Vincent's Foundation is pleased to be working to raise a minimum of \$1 million in support of this project and hosted its annual golf classic this October at Shoal Creek to help benefit this special initiative.



Senior leadership participates in the ribbon cutting ceremony.



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FY'13 allocations summery insert

Thank you



St. Vincent's Foundation is pleased to provide this newsletter to thank you for your support and to provide a brief summary of the impact your giving has on our mission of providing innovative, effective and compassionate care to everyone regardless of status or financial resources. In FY'13 alone, charitable contributions to St. Vincent's Foundation provided more than \$3.4 million in direct support to initiatives, programs and equipment needs across our health system.



A 115 years later, our mission is the same

As many of you know, Bill Moran, Executive Director of the Foundation, has taken an extended medical leave from the Foundation. Since June, I have served as the interim leader of the Foundation during Bill's absence. Recently, John O'Neil, in consultation with the Executive Committee of the Foundation Board, has appointed me to the new title as Chief Philanthropy Officer effective October 1. I will also continue to serve as Senior Vice President of Mission Integration for St. Vincent's Health System. I trust you will join me in recognizing Bill's nearly 30 years of dedicated leadership in framing and shaping the Foundation and its many significant contributions.

Before coming to St. Vincent's in 2010, I was President & CEO of the Community Foundation of Northeast Alabama for 13 years. I am pleased to offer my skills and experience in this new role with the Foundation, and I look forward to working with the staff to sustain and further the mission of St. Vincent's Health System.

As you read this newsletter, you will see enhancements and campaigns that are made possible through your support and the support of others in our community. This includes the construction of a new Bruno Cancer Center at St. Vincent's Birmingham, and the current renovation, expansion and much needed update of the birth suites at St. Vincent's East. Philanthropic support also made possible the new St. Vincent's St. Clair hospital in Pell City as well as the introduction of digital mammography at St. Vincent's Blount.

For 115 years St. Vincent's has relied on the invaluable relationships and critical financial support from the people and communities we serve. Thank you for your past generosity, your inclusion in your estate plans and your continued efforts to manifest the healing ministry that is entrusted to our care. Should you have any questions about our current initiatives or wish to discuss how you can join the Foundation in ensuring the future of St. Vincent's Health System, please call on me. Also, kindly keep Bill and his wife, Mary, in your prayers.

Wayne Carmello-Harper

Senior Vice President of Mission Integration & Chief Philanthropy Officer St. Vincent's Health System

Dancing and targeting their way to a cure

Elaine Blackwood and her family know something about cancer. Over the past several years, far too many in her family have dealt with this terrible disease. However, Elaine and her family also know something about how to creatively raise money to fight cancer, as they have been doing so for the past 10 years. During this time, their team, named Circle of Hope, has raised more than \$135,000 to help win the battle against cancer.



This year is no exception. On July 27-28, the Circle of Hope held their 6th Annual Shoot for a Cure, where archers from across the area gathered for a competitive weekend of bow shooting with targets, with all proceeds benefitting the Bruno Cancer Center at St. Vincent's Birmingham. On August 10, the Circle of Hope held their annual "Dancing with the Stars" competition at the Betty Leeth-Haynes Theater at Wallace State Community College, where Fabian Sanchez of ABC's "Dancing with the Stars" helped provide instruction to the dancing competitors for the evening.

St. Vincent's Birmingham recently began construction on a new Bruno Cancer Center to open in late summer of 2014. The new Bruno Cancer Center will be a three-story, free-standing building equipped with the most technologically advanced cancer treatment options available, coupled with the unmatched personal attention consistently delivered by the physicians and staff of the Bruno Cancer Center.



Janet Laney, Rita Wallace, Elaine Blackwood and Sheila Moore



The construction progress of the new Bruno Cancer Center as of August 28, 2013

How can I help?

For more information about the new Bruno Cancer Center campaign, contact Craig Bardell at (205) 930-2370 or craig.bardell@stvhs.com.

St. Vincent's Foundation welcomes new Junior Board

This year, St. Vincent's Foundation formed its first Junior Board. This group, made up of young leaders in the Birmingham community who share a passion for the healing ministry of St. Vincent's, will work to develop strategies for sharing the good work being done at St. Vincent's with their colleagues, family and friends. The junior board will also raise funds in support of specific initiatives that they will identify. We are pleased to recognize and welcome the following individuals who constitute the inaugural class of the St. Vincent's Foundation Junior Board.



Chris Thames

Senior Vice President and COO,
J.H. Berry & Gilbert, Inc.



Mary Anne Osborne

Financial Advisor, Osborne &
Associates Private Banking &
Investment Group



Dr. Beth Blair

Physician with Eastern OB/
GYN



Mr. Michael James

Vice President Corporate Finance,
BBVA Compass



Dr. Christina Cordell

Physician with Redmont
Pediatrics



Mr. Mitchell Weyandt

Project Manager, Hoar
Construction



Mr. Greg Brasher

Operational Risk Management,
Regions Financial Corporation



Mr. Russell Rutherford

Attorney, Adams and Reese LLP

In memoriam

We lift up in our thoughts and prayers the friends and family of the following individuals for whom gifts have been made in loving memory:

David A. Aldana
Terry Barnes
Dean S. Barnett
Richard L. Berryman
Mary A. Boyer
Mike T. Brewer
Curtis Capps
Adam Carmello-Harper
Guy Carter
June Chapman
Esther Conomikes
Phillip C. Corsention
William W. Crow

Doug Dickison
Harriette Jo Dunn
Marvin R. Engel
Bertha Evans
Harold L. Flatt
Arthur J. Fox
Mary I. Haley
Brian S. Hammond
Robert B. Hinshaw
Betty Holmes
Leo M. Karpeles
Ronald J. Larkin
Walter C. McCoy, M.D.

Louis Merrell
Mary N. Miner
Mary Jane G. Mylius
Randall R. Nelson
Thurman Nichols
Madeleine G. Pak
Bradley R. Robison
Joseph Schifano
Willam R. Sisk
William R. Staton
Ann R. Wesson
Joseph H. Willams

St. Vincent's Foundation Board Members

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Martin Brill
Wayne Carmello-Harper
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Dorothy Pak
John A. Pettry
Paul P. Salter, III, M.D.
Darren Smith
Hubert G. "Mort" Taylor
Michael E. Turnbough
Virginia A. Vinson
George P. West
Lyda S. White
Harold Apolinsky

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Clarke Gillespy
Wayne Gillis
Randy Haines
Ronald Henderson, M.D.
Roy Long
Kathy Miller
Liz Moore
Alex W. Newton
Minnie Rast
Henry B. Ray, Jr.
Sr. Mary Cecilia Schlebecker, D.C.

Honoring a father

Jacqui and Doug Sweet have a busy consulting firm that specializes in optimizing paper manufacturing to help increase efficiency and decrease energy consumption. Running their own business together is wonderful, but Jacqui and Doug are also planning for an eventual retirement, too. One of the things they have done is to establish a charitable gift annuity with St. Vincent's Foundation.

Jacqui's father, a proud retired Command Sergeant Major in the Army, Glenn D. Wolfe, passed away in 2011 at the age of 83. During his final days, Jacqui was touched by the compassionate care that the staff of St. Vincent's Birmingham provided her father. Not only did they treat his physical ailments, but some associates took time to pray with him. As Jacqui recalls, "the spiritual comfort everyone at St. Vincent's gave to my father helped him, and my entire family, so much. They cared for Dad as if he were their own."

Jacqui and Doug know how important it is for patients to be comforted spiritually, so their gift will support the hospital Pastoral Care program. Specially trained chaplains provide for patients' spiritual and emotional needs as an integral part of the holistic healthcare delivered by St. Vincent's every day. Jacqui and Doug's gift will make sure the patients at St. Vincent's will have the religious resources they require.



Jacqui and her father, Glenn Wolfe

"Planning for retirement requires diversification of investments between IRAs, real estate, and annuities. The St. Vincent's gift annuity fits within our conservative investments," said Doug. Another benefit of a gift annuity with St. Vincent's Foundation is that in a few years the Foundation will pay Jacqui and Doug an income during their remaining years. It is a guaranteed payment that will provide a supplemental source of funds. "That isn't the main reason we made the gift, but it is a nice extra bonus," Jacqui said. "The cross that was in my father's hospital room now hangs in my home. He is still with me every day, and I wanted other families to have the same spiritual support that we had at St. Vincent's Birmingham."

Please include us in your will or estate plan and kindly let us know. Our legal name is St. Vincent's Foundation of Alabama, Inc. and our Federal Tax I.D. number is 63-0868066. For more information about a gift plan that meets your needs, please contact the Foundation's Director of Planned Gifts, Craig Bardell, at craig.bardell@stvhs.com or 930-2370.

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Editor: Scott Powell, Lauren Nichols, Shea Allen

Published by:

ST. VINCENT'S FOUNDATION OF ALABAMA, INC.

2800 University Blvd., Suite 304

Birmingham, Alabama 35233

Phone: 205-939-7825

www.stvhs.com/philanthropy

